



## GRANT AWARD GUIDELINES

### **Grant Award Program**

Cinereach offers grant awards to film projects and organizations using the power of film to:

- Provide insight and stimulate dialogue that leads to positive change
- Challenge prejudice and work towards universal human rights
- Empower individuals and communities to work toward global unity

Grants are awarded to both documentary and narrative film projects at any stage: development, production, post-production, outreach and/or distribution. Film projects that are consistent with Cinereach's ethos favor good storytelling over didacticism, complexity over traditional duality. Cinereach-supported films demonstrate creativity, visual artistry and take a character-based approach.

### **Grant Making Philosophy**

Cinereach seeks to form lasting and meaningful relationships with the talented, dedicated, and creative people who we support. In addition to our funding, Cinereach provides networking opportunities, community and recognition. We invite an open and continuing dialogue.

### **Decision Process**

The Cinereach grant committee meets twice a year to review grant applications and assign awards. The grant committee also meets twice yearly with prospective and past grantees.

Cinereach requires prospective applicants to submit an initial 2-page letter of inquiry and will consider full applications only upon invitation.

The letter of inquiry enables Cinereach staff to determine the relevance of the proposed project to our mission. Cinereach will then invite selected applicants to submit a full proposal to be reviewed by the grant committee.

Letters of inquiry may be submitted at any time; however, to ensure that letters are received with sufficient time to be considered for specific grant cycles, please refer to the deadlines below.

Letters of inquiry should include the following information:

- Legal name and contact information of the individual or organization
- Mission and purpose of the organization or project and its consistency with Cinereach's mission



## GRANT AWARD GUIDELINES

- Total project budget, and the amount and proposed uses of a Cinereach grant award
- Anticipated impact of the requested grant award
- Qualifications of the individuals involved in the project. If an organization, qualifications of key leadership and staff

Cinereach encourages the submission of sample work (one DVD copy) with letters of inquiry.

### **Grant Application Deadlines**

Letters of inquiry must be received by December 1, 2008 for consideration in our next grant cycle in February 2009.

### **Grant Awards**

Generally, Cinereach welcomes an opportunity to review grant applications that clearly articulate the following:

- The amount requested and realistically needed to assure the success of a project or an organization's mission.
- What the funding will accomplish and the specific, measurable outcomes that will be achieved.
- How outcomes will be measured and grant evaluation will be accomplished.
- How Cinereach's funds will leverage or be leveraged by other funding sources.
- How the project and/organization is congruent with Cinereach's mission.

In the past, Cinereach has awarded grants from \$5,000 to \$50,000. A complete list of previous Cinereach grantees and descriptions of the grant awards is available for download on our website.

### **Grantee Expectations**

If a grant is approved, a grant award letter will be issued detailing specific expectations. The grantee will be required to submit interim and final reports explaining how the funds were used, projections and reports on expected and achieved outcomes, and monitoring and evaluation results. Prior to funds being released, grantees will be expected to sign and return the grant award letter indicating their agreement with the terms and conditions of the grant award.

Cinereach staff may request an opportunity to visit with organizations requesting support either at the organization's or Cinereach's offices. Additionally, grantees may be asked to make presentations before our grant committee.

### **Exceptions**



## GRANT AWARD GUIDELINES

Cinereach does not award multi-year grants, grants for capital or endowment campaigns, grants for research, or individual scholarships for study or travel.

### **Charitable Status**

To qualify for a grant from Cinereach, a prospective grantee must be tax-exempt under United States Internal Revenue Code section 501(c)(3) or be fiscally sponsored by a certified 501(c)(3) organization.

Internationally based prospective grantees must provide one of the following: 1) proof of 501(c)(3) status or, 2) proof of fiscal sponsorship by a certified US-based 501(c)(3) organization or, 3) an affidavit satisfying IRS requirements for tax-exempt equivalency. Please be sure to get in touch with Cinereach's Grants Manager, Andrew Heyduk for further details.

### **Term of Funding**

Most grants are awarded for a one-year period. Grant awards may be renewed or extended as determined by the grant committee. Cinereach generally does not award grants to organizations for more than three consecutive years.

### **Priority Funding Areas**

From time to time, the grant committee may determine specific priority or thematic funding areas. If such decisions are made, they will be clearly posted on our website.

### **Discrimination Policy**

Cinereach does not discriminate on the basis of race, color, creed, sex, religion, age, disability, sexual orientation, marital status, veteran status, or national origin.